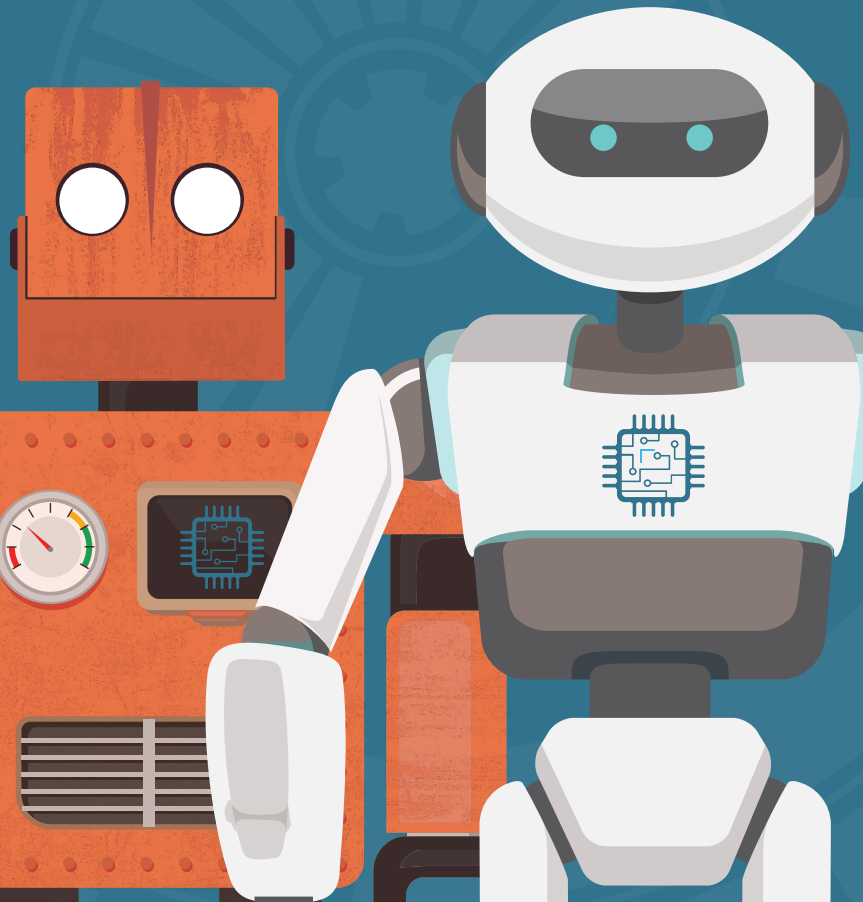




ACCELERATE YOUR BUSINESS WITH NEW TECHNOLOGY

Three ways that updating your computers can save time and money.



Aging desktop clients can create invisible costs.

If your company hangs on to aging desktops, you could be missing out on performance and productivity gains.

To learn the impact of a computer's age, Prowess Consulting tested PCs running current, 6th generation Intel® Core™ i5 processors against legacy systems running 3rd generation Intel® Core™ i5 processors.

Get details at www.prowesscorp.com/businessclient.

INCREASE PRODUCTIVITY



Save time through increased productivity. Get back 21 hours per year per employee by upgrading old hardware.¹

IMPROVE PERFORMANCE



2.5x the performance, or more, for common business tasks, such as opening Microsoft® Outlook®.

CUT POWER COSTS



Consume 60% less power per PC. A company with 5,000 PCs could save more than \$57,000 per year.²

Increase user productivity for common tasks.

Users can save enough time on everyday tasks, including those shown here, to reclaim about 2.65 days per year.



Start up the computer



Open Microsoft® Outlook®



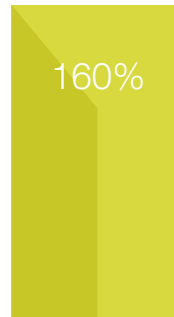
Open Microsoft® PowerPoint® files



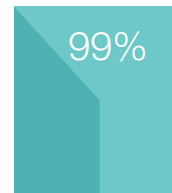
Open Microsoft® Word files

New processors improve performance across a variety of use cases.

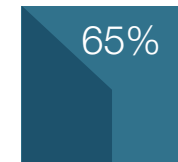
Our benchmarking tests measured performance in the areas of productivity and media applications.



Futuremark®
3DMark® Ice Storm:
a graphics-centric benchmark for comparing the rendering and physics-engine capabilities of different computers

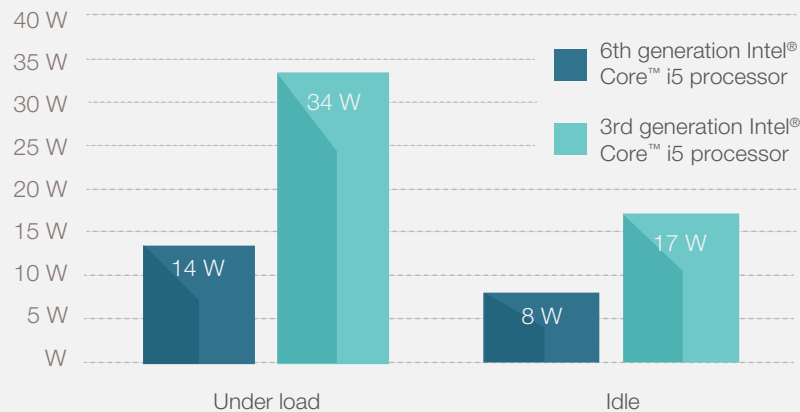


BAPCo® SYSmark® 2014:
an industry-standard general benchmark to assess computer performance handling synthesized workloads for office productivity, media creation, and data analysis



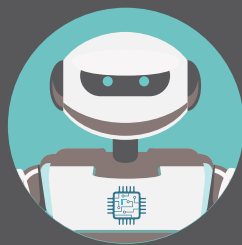
Principled Technologies®
HDXPRT 2014:
a media-creation-centered benchmark to evaluate PC performance

Performance improvement, 6th generation processors versus legacy, 3rd generation processors (higher is better).



Cut power costs with newer PCs and directly impact your operating expenses.

60% greater energy efficiency means that a company could save more than \$57,000 per year by upgrading to PCs running new processors. ²



NEW TECHNOLOGY CAN REDUCE COSTS AND INCREASE PRODUCTIVITY.

Get the full story: www.prowesscorp.com/businessclient

¹ Based on 5 minutes x 260 workdays per year.

² \$57,734, assuming a weighted harmonic mean power savings of 13.27 W for a mix of 76 percent idle/16 percent load/8 percent off or asleep (and source: California Energy Commission. "Computers Use More Energy Than Previously Thought." 2014. http://www.energy.ca.gov/releases/2014_releases/2014-10-28_computer_use_more_energy_nr.html.) and 8,766 hours in a year for desktop computers tested by Prowess (see U.S. Energy Information Administration. "Average Price of Electricity to Ultimate Customers by End-Use Sector." January 2016. https://www.eia.gov/electricity/monthly/epm_table_grapher.cfm?t=epmt_5_6_a.) See www.prowesscorp.com/businessclient for details.



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